



# St. PETER'S ENGINEERING COLLEGE

Maisammaguda, Dullapally, Kompally Road, Hyderabad, Telangana 500100

Affiliated to JNTU -Hyderabad & Approved By AICTE, New Delhi

UGC Autonomous Institution



MoE's  
**INNOVATION CELL**  
(GOVERNMENT OF INDIA)



## CELEBRATION ACTIVITIES

Semester II

Quarter III

**Activity Name: World Intellectual Property Day**

**Date of Activity: 26th April**

**Mode of Conduct: Physical**

**Time: 10.30 am to 12.00 pm**

**Speaker: Mr. Nagarjuna Malladi, MCA**

**Delivery Head, Life Sciences Vertical**

**Tech Mahindra**

IP and Youth: "Innovating for a Better Future"

This year, the World Intellectual Property Day 2022's theme focuses on IP and Youth innovating for a Better Future.

Across the globe, young people are stepping up to innovation challenges, using their energy and ingenuity, their curiosity and creativity to steer a course towards a better future.

This year, the World Intellectual Property Day 2022's theme focuses on IP and Youth innovating for a Better Future. We explore how these innovative, energetic and creative minds are driving positive change.

Find out how young inventors, creators and entrepreneurs can use intellectual property (IP) rights to achieve their goals, generate income, create jobs, tackle local and global challenges and support community and national development.

The session was started by Dr.T.Shanmugapriya, IIC convener, by introducing guest Mr. Nagarjun Malladi, Delivery Head, Life Sciences Vertical, Tech Mahindra. He has two master degrees in MCA (Master of Computer Application) from Andhra University MTech from JNTU. Certificate course in Global Business Leadership from Harvard Business School and U21 Global Star Performer for 15 years in Tech Mahindra which is an unique record which reflects his capability in delivery , customer focus , people management , transformation , constant learning NexGen delivery.

He has headed Automation initiatives involving AI (Artificial intelligence), RPA (Robotic process automation), NLP (Natural language processing), Machine Learning, Deep Learning , Blockchain. He is a proven IT business leader with experience in leading teams of IT solutions and enabling digital journey.



There were 240 students participated the event. 18 faculty members were attended the session. Guest interestingly talking about the intellectual properties in digital technology. Further he talked about world intellectual property rights and current trends in IP. Now a days digital technology also support to protect our IP in all vertical side. The guest specker interact with the participant. The session was conclude by Mrs. K.Madhvi, Innovative ambassador with vote of thanks.

The poster is for an event titled "WORLD INTELLECTUAL PROPE DAY" held on "26<sup>th</sup> APRIL 2022" from "10.30am – 12.00pm". The event is presented by "Mr. Nagarjun Malladi, MCA", who is the "Head, Semicondcutor vertival Tech Mahindra". The poster features logos for "St. PETER'S ENGINEERING COLLEGE" (affiliated to JNTU-Hyderabad and approved by AICTE), "MoE's INNOVATION CELL (GOVERNMENT OF INDIA)", and "INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)". A central graphic depicts a hand holding a lightbulb with a copyright symbol, surrounded by various icons representing technology and innovation. The names and roles of the organizers are listed at the bottom: "Dr.T. Shanmugapriya, Convener, IC, SPEC", "Dr. K. Sree Latha, Principal, SPEC", and "Mr. T.V. Reddy, Secretary, SPEC".

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**WORLD INTELLECTUAL PROPE DAY**  
26<sup>th</sup> APRIL 2022  
Time : 10.30am – 12.00pm

**BY Mr. Nagarjun Malladi, MCA**  
**Head, Semicondcutor vertival Tech Mahindra**

**Dr.T. Shanmugapriya,**  
Convener, IC, SPEC

**Dr. K. Sree Latha,**  
Principal, SPEC

**Mr. T.V. Reddy**  
Secretary, SPEC