



# St. PETER'S ENGINEERING COLLEGE

Maisammaguda, Dullapally, Kompally Road, Hyderabad, Telangana 500100

Affiliated to JNTU -Hyderabad & Approved By AICTE, New Delhi

UGC Autonomous Institution

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MoE's  
**INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S INNOVATION COUNCIL**

Impact Lecture Series – Phase II

Sponsored by

**MHRD'S Innovation Cell & AICTE, New Delhi**

*Session – I to be conducted on 22<sup>nd</sup> July 2022*

Prof.T.Satish Kumar

Associate Professor, Dean Placements,

BOS Coordinator

Malla Reddy College of Engineering and Technology hyderabad

One day guest lecture on “*Role of IPR*” on 22<sup>nd</sup> July 2022 for the benefit of our students and faculties of St. Peter's Engineering College, Hyderabad. The coordinator for the guest lecture was Dr. T.Shanmugapriya, Associate Professor, Department of science and humanities. She organized this guest lecture in peaceful manner with the help of Dr. Harinatha Reddy, EDC co ordinator.

The resource person for this guest lecture Prof.T.Satish Kumar, Associate profesor, Dean Placements, BOS Coordinator, Malla Reddy College of Engineering and Technology hyderabad. He having more then 18 Years experience in teaching , 10 yaers experience in industry. Sir interested in Research Articles published in reputed International Conferences, BOS & Academic Council Coordinator for MBA Department , Coordinator for college Governing Body , Dean Placements for MBA Department, Chief Hospitality Incharge for all NBA , NAAC UGC Autonomous and other important events, NSS Coordinator at MRCET, College Discipline committee member, Transport Incharge ,Run HR Consultancy SAP INFO, Authorised Sales partner for Microsoft. He Worked as a HR Manager in DSP InfoTech Pvt Ltd and Worked as a Sr. Marketing Executive for Mega Soft Pvt Ltd Worked as Medical Representative for Copran pvt ltd.

The session started with the introduction about the resource person by Dr. T.Shanmugapriya, IIC coordinator. The resource person started his speech with quataion. That is “He who receives an idea from me, receives instruction himself without lessening mine; as he who lights his taper at mine, receives light without darkening me.” “If a man is keeping an idea to himself, and that idea is taken by stealth or trickery-I say it is stealing.

Further he talk about Learn and develop skills in the fundamentals of technology transfer and spin-out creation to create social and economic impact from academic research in your context.

He clearly explain about

- evaluate how national and university level intellectual property and technology transfer contexts shape your activity.
- how to assess the commercial potential of early stage technology opportunities and select an appropriate commercialisation mechanism to exploit them.
- a clear understanding of the steps and contract frameworks involved with supporting academic consultancy activity, licensing processes and spin-outs, and how these work in your context.
- gain practical skills of negotiating with third parties to reach a fair and equitable agreement for use in licensing negotiations and broader applications.
- develop a toolkit to communicate with and engage internal and external stakeholders.

he stated that professionals who support academic knowledge exchange, technology transfer and venture creation as part of their role. senior leaders looking to establish technology transfer offices. Individuals involved in innovation management as a local, regional or national level. early career professionals looking to work in technology transfer. academics who want to develop a greater understand of the options available to create greater social and economic impact from their research. Entrepreneurial individuals who want to understand the innovation management process

the session was conclude by honourable principal Dr.K.Sree Latha with vote of thanks.

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 Session to be conducted on **22<sup>nd</sup> July 2022**

**Session – I**  
**Role of IPR**  
 Timing: 6:30pm – 8:00pm

**ONLINE MODE: MS TEAM**

**Speaker:**  
**Prof.T.Satish Kumar**  
 Dept of MBA

**Prof.T. Satish Kumar**  
 Associate Prof, Dean Placements,  
 BOS Coordinator  
 MRCET – HYD

**Dr. T. Shanmugapriya,** Coordinator, IIC, SPEC  
**Dr. K. Sree Latha,** Principal, SPEC  
**Mr. T.V. Reddy** Secretary, SPEC

IMPACT LECTURE SERIES PHASE-II, SESSION-I, 22-07-2022(6-30PM)

01:13:14

Recording and transcription have started. Let everyone know they're being recorded and transcribed. Privacy policy

**IPR-IDENTIFYING IPR COMPONENT AT THE EARLY STAGES OF INNOVATION**

- The Intellectual Property Rights resulting from intellectual activities scientific, literary and artistic fields
- The IP rights are exclusive and incentives to the owners and creators of goods and services.
- These rights encourage creativity, that ultimately contributes to the development of the nation.

Speaker: Prof.T.Satish Kumar Dept of MBA

Participants: Dr. Shanmuga Priya, Satish Kumar T, 208K1A1237, 208K1A1247, 208K1A1251, 208K1A1252, 208K1A1277, 208K1A1288, 208K1A0152, 210K1A2002

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19:17 20-07-2022

